

Guidelines for

Custom Branding 2023

What we need from you

Please send us these files separately from any mockups provided!

ESSENTIALS

Company logo

Your logo in AI (Adobe Illustrator) or EPS format

Corporate colours

Your corporate colours in Hex code or RGB

Background image

At least 1920px by 1080px, in JPG, PNG, GIF, PSD, AI, or EPS format

Lead time

We recommend a two-week lead time - one week for implementing the design and one week for revision.

If you need it to be done in less than two weeks, please let your Account Manager know. We will do our best to prioritise your request.

GOOD TO HAVE

Brand guide

A brand guide is the branding guideline for the company. With it, we will be able to come up with the best results for your Custom Branding.

Logo

Logo on corporate colour



Logo on white



Specifications

Your logo in AI (Adobe Illustrator) or EPS format Logo on corporate colour and/or on white

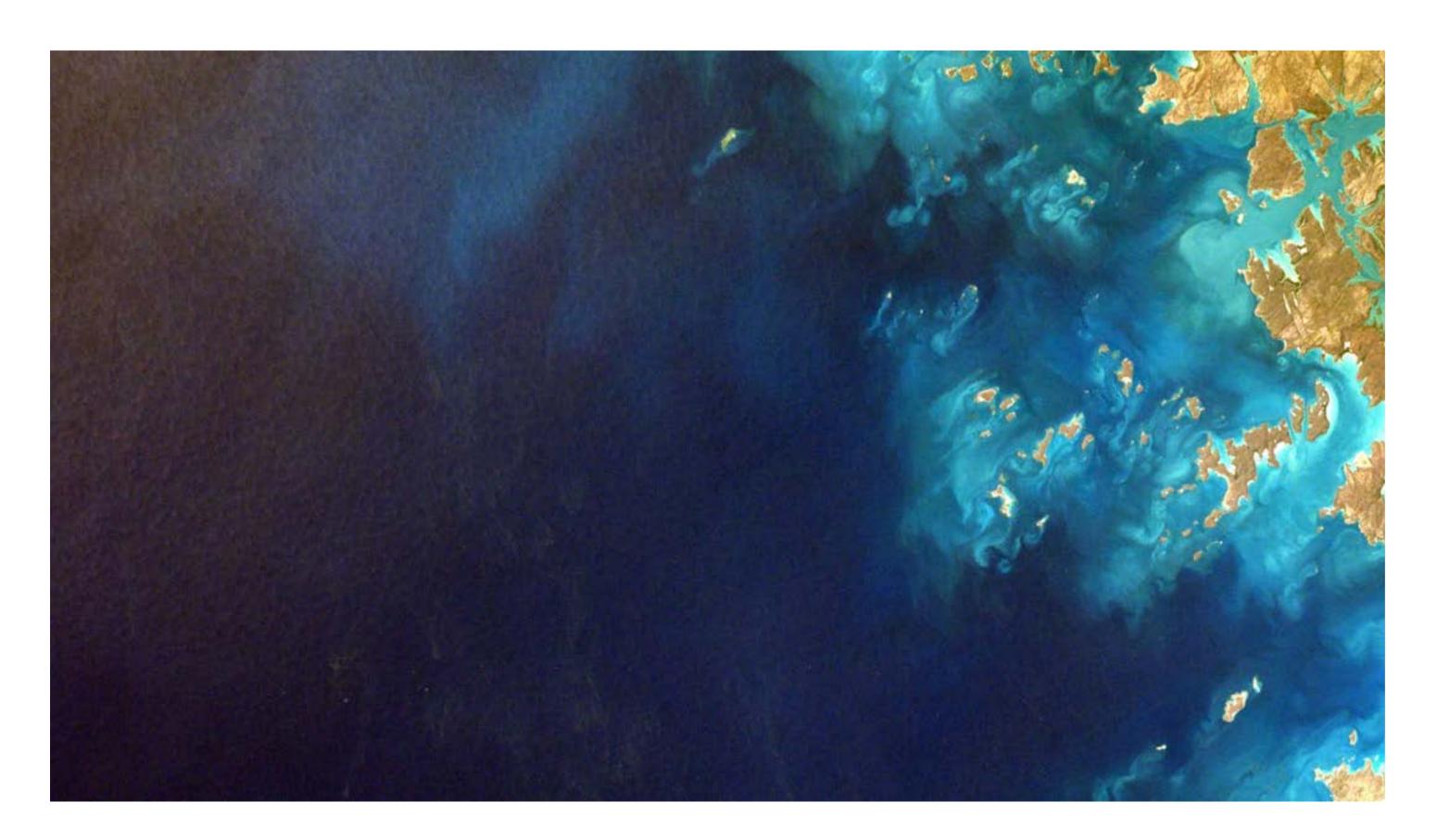
Corporate colours



Specifications

Colours in Hex code or RGB

Background image



Specifications

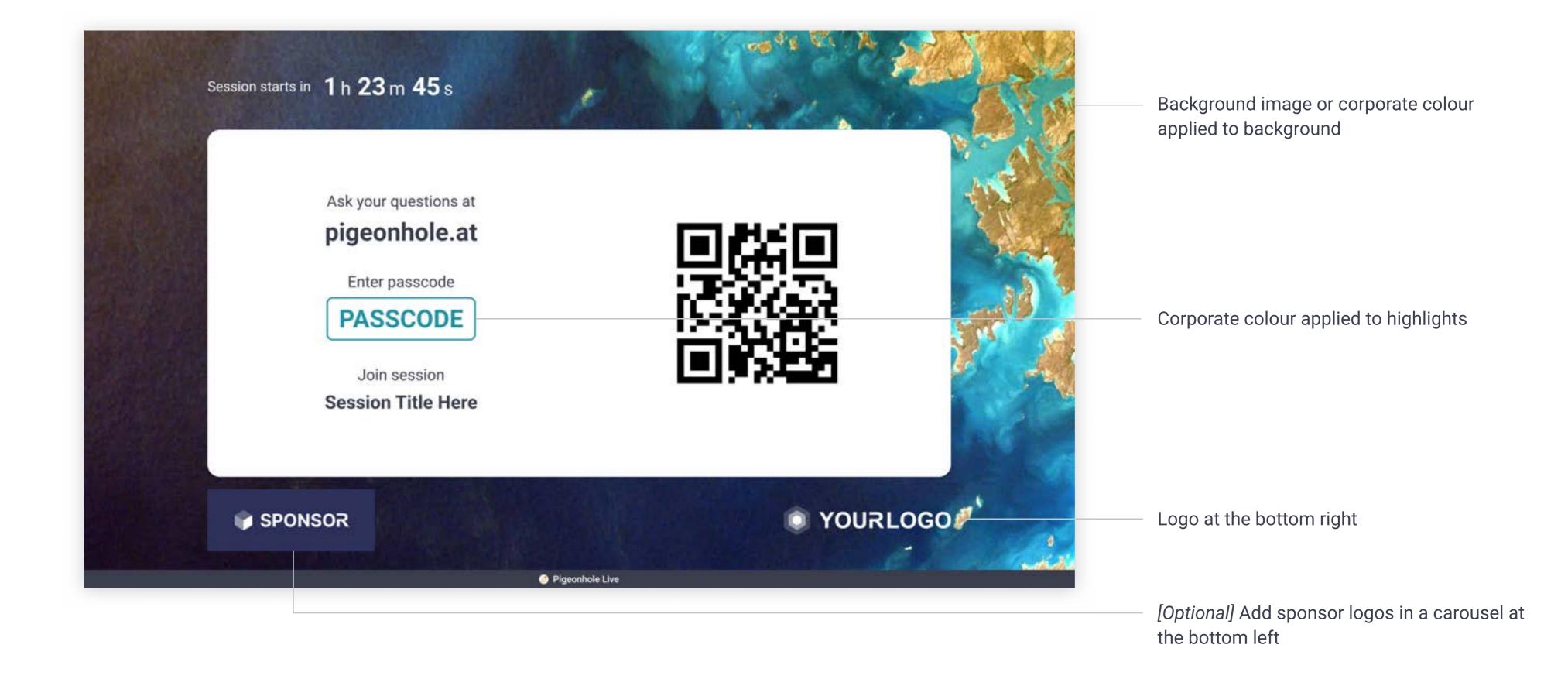
Any of the following formats: JPG, PNG, GIF, PSD, AI, EPS

Recommended minimum size of 1920px (w) x 1080px (h)

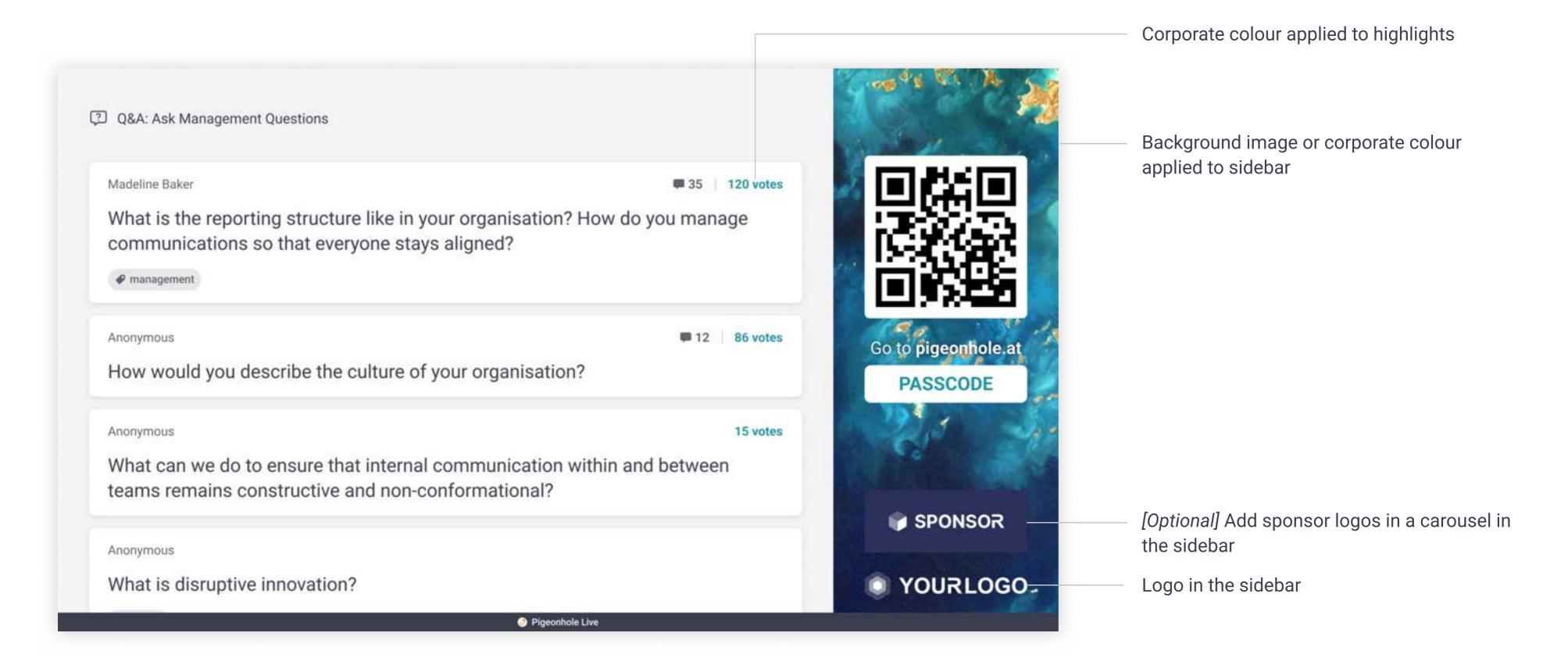
Examples

How Custom Branding is applied on the various interfaces

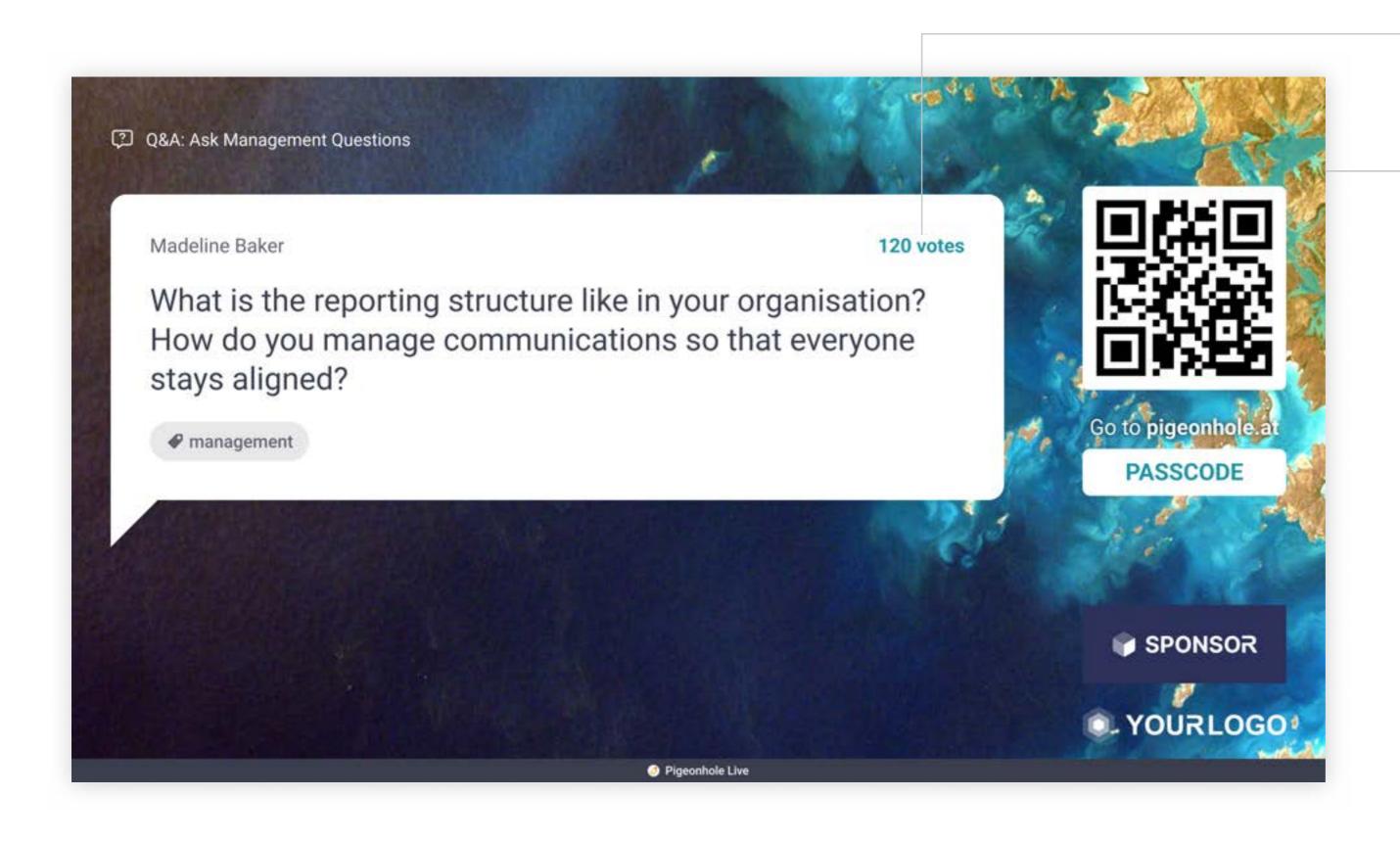
Session countdown



Q&A questions list



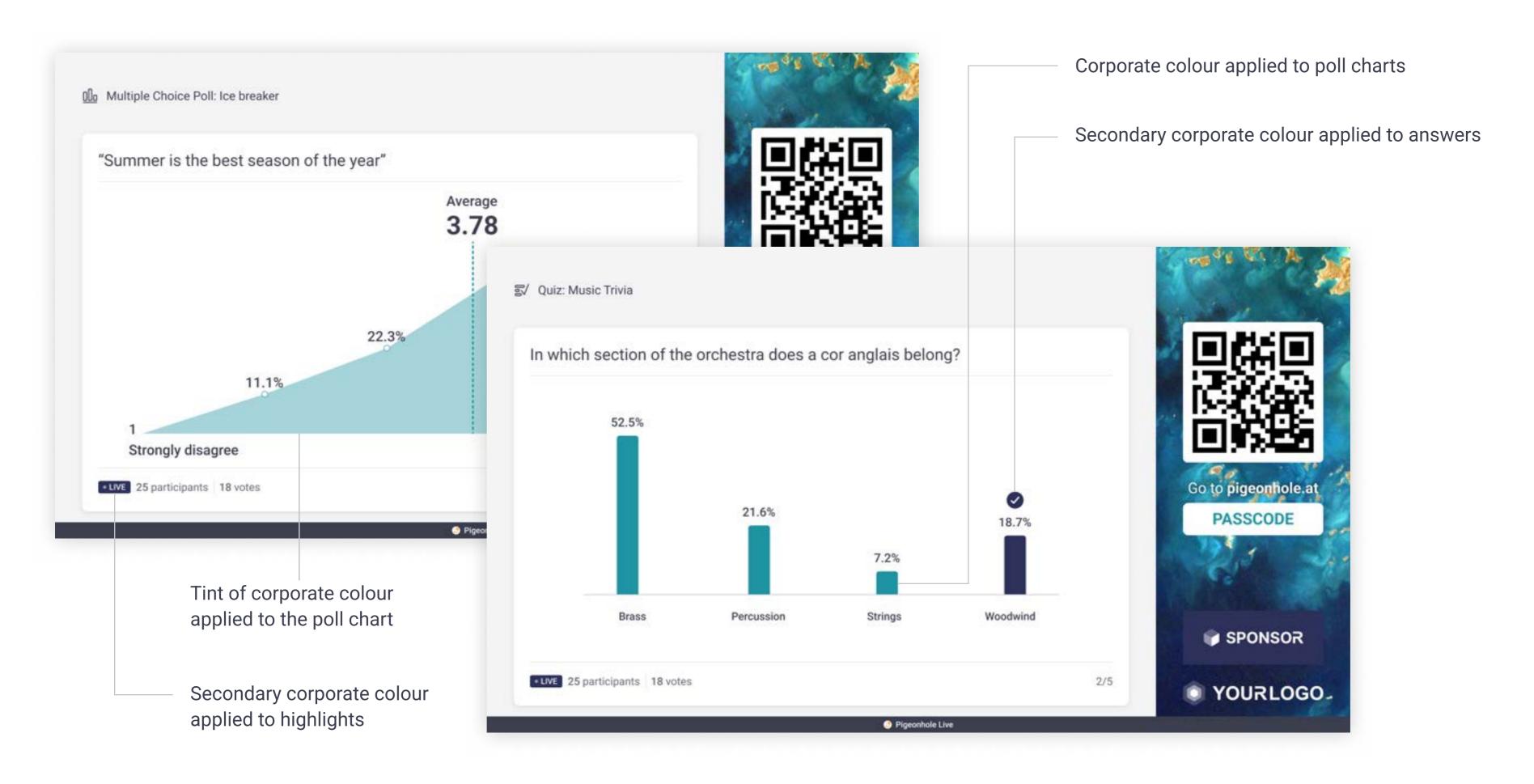
Q&A active question



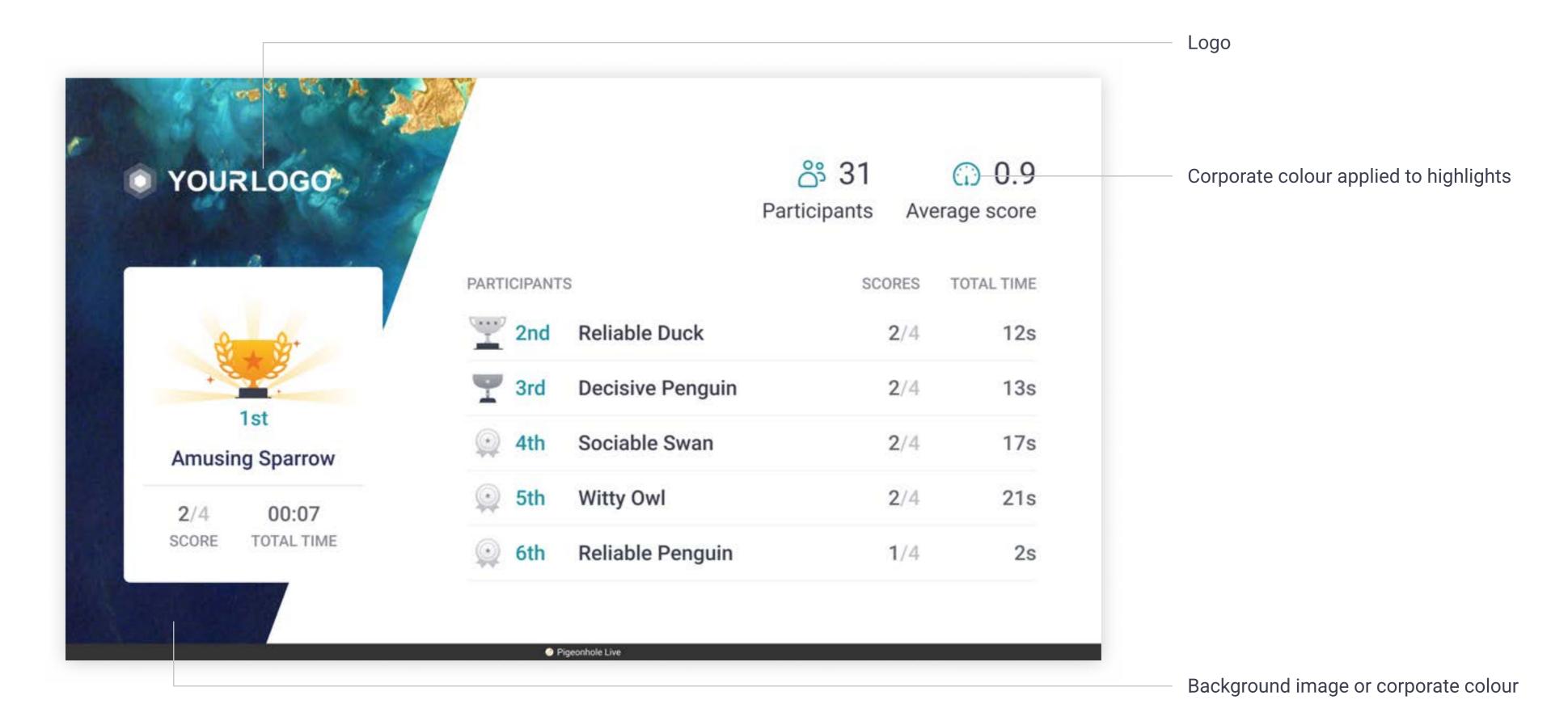
Corporate colour applied to highlights

Background image or corporate colour applied to background

Poll charts

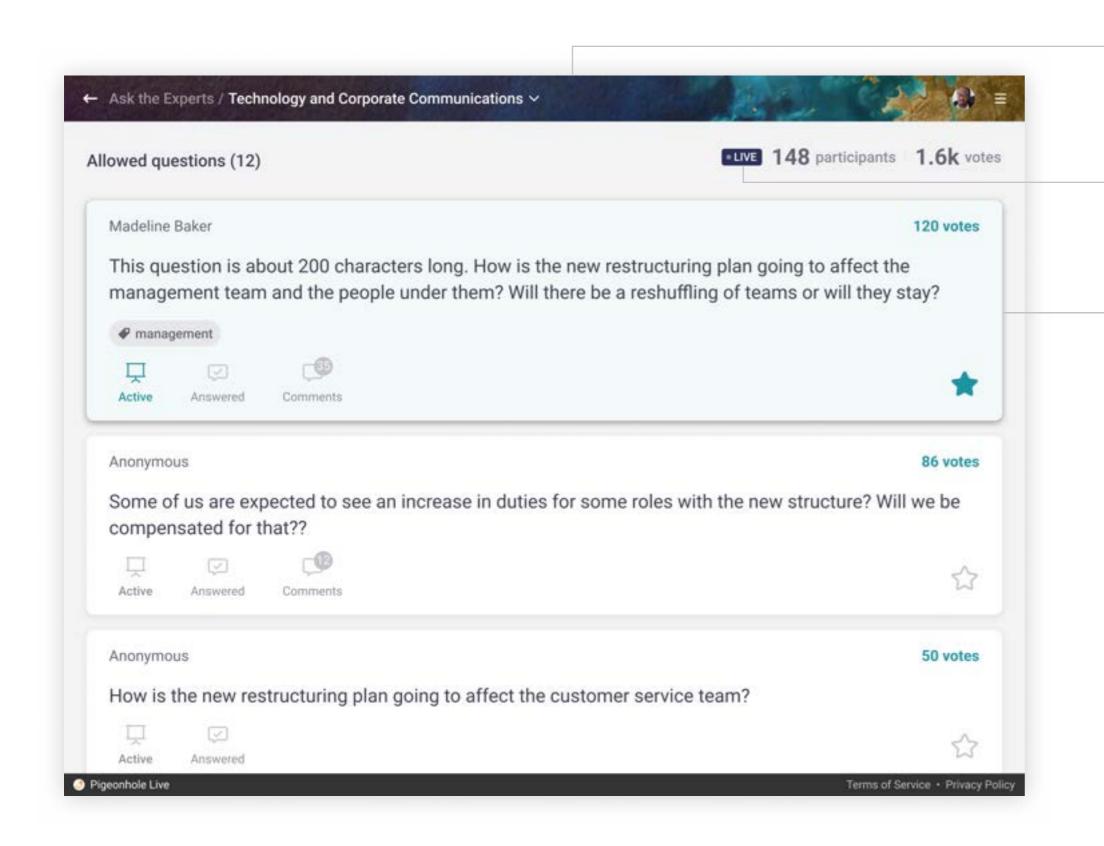


Quiz leaderboard



Moderator Panel

Q&A questions list



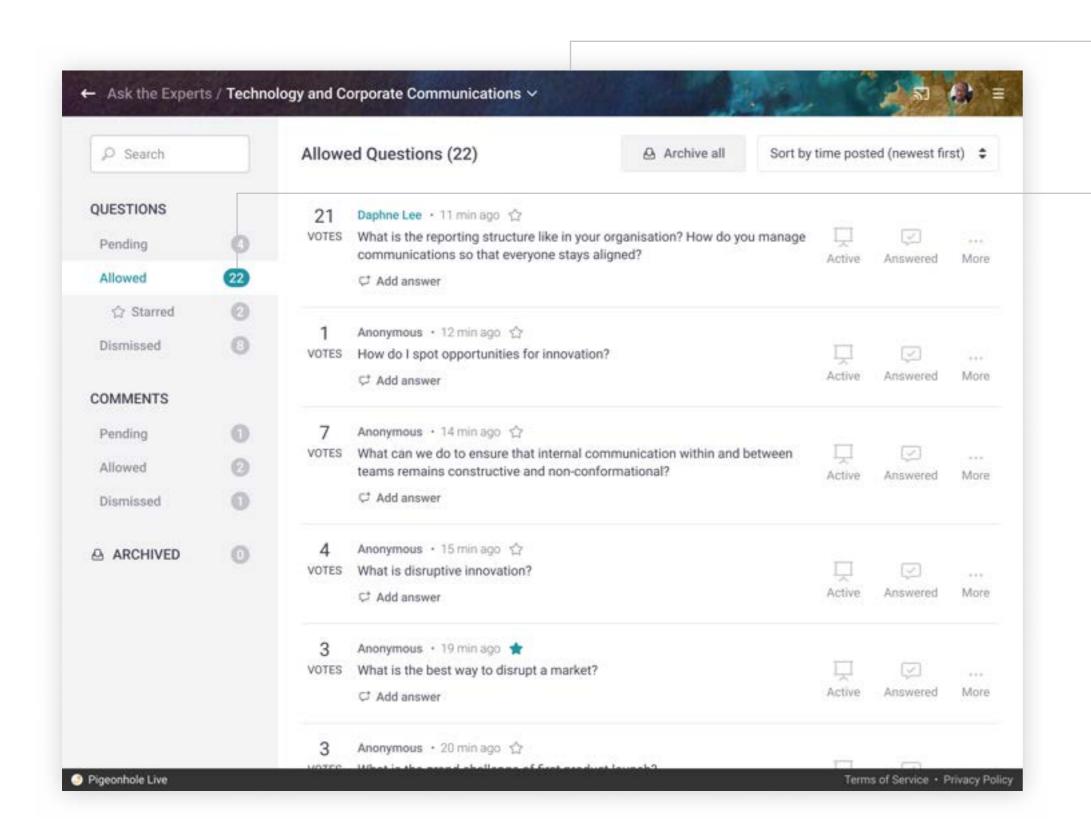
Background image or corporate colour applied to header bar

Secondary corporate colour applied to highlights

Tint of corporate colour applied to selected cards

Admin Panel

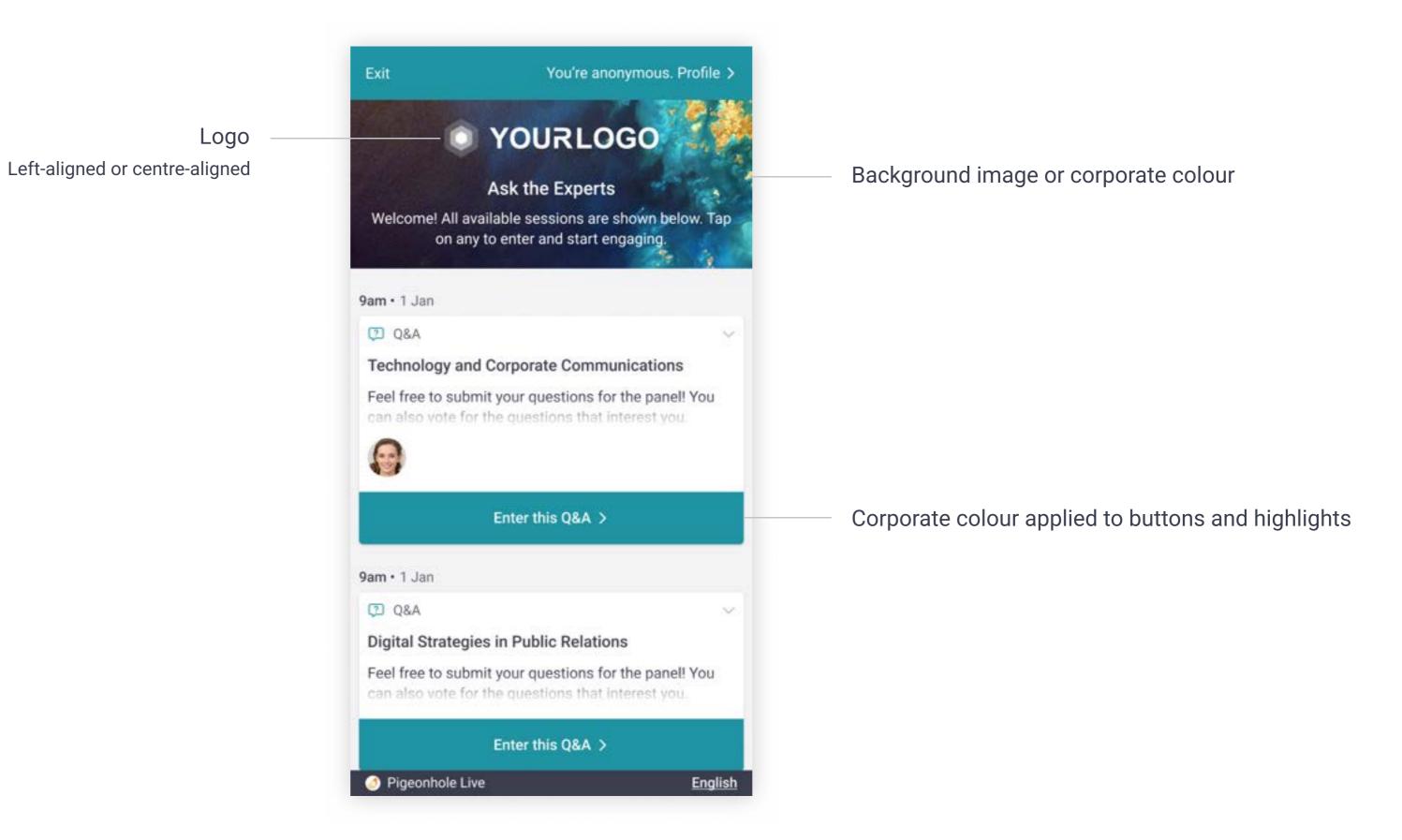
Q&A



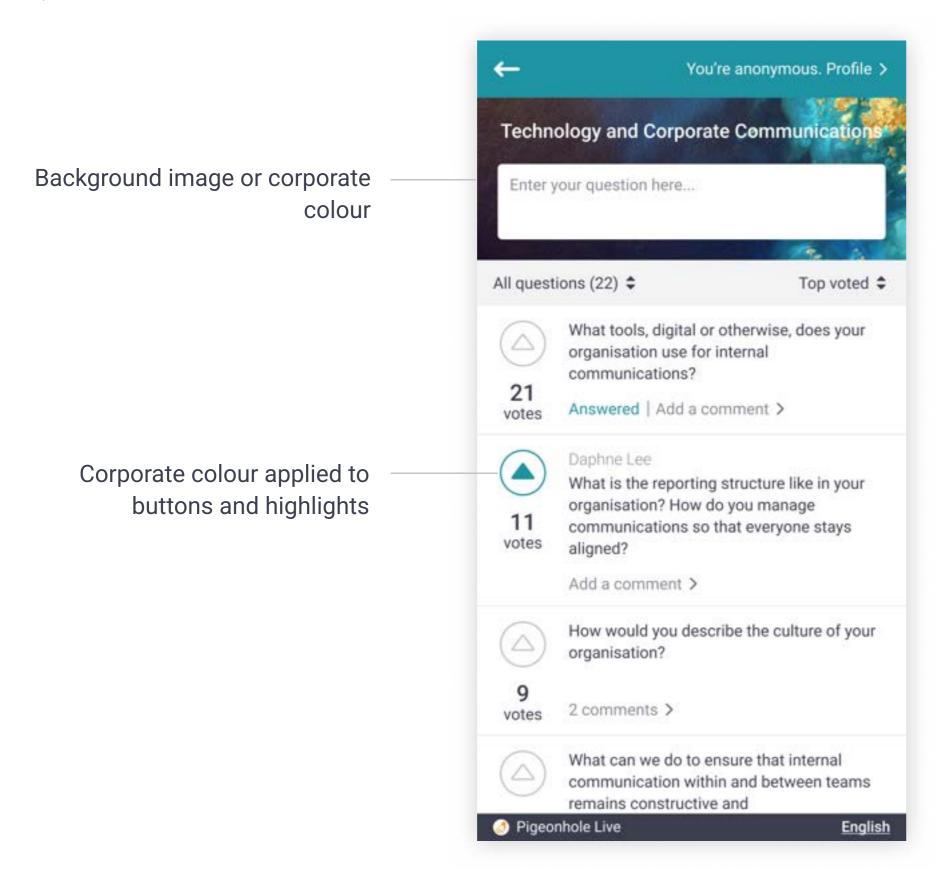
Background image or corporate colour applied to header bar

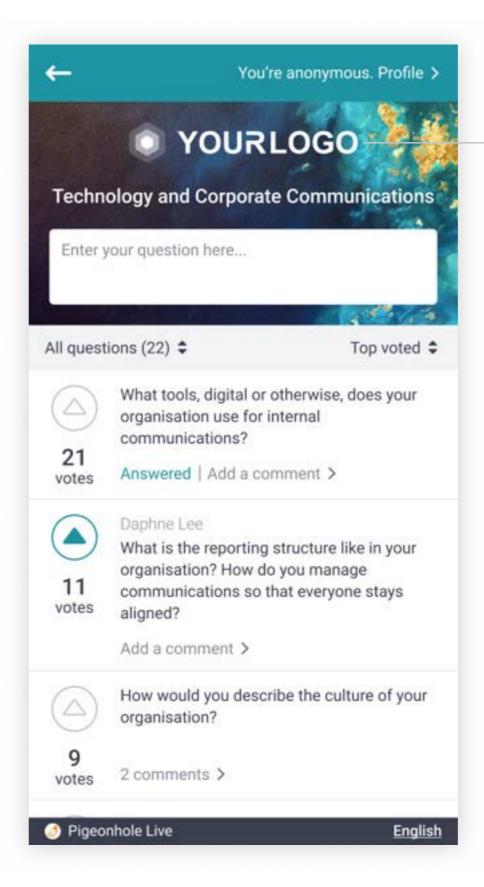
Corporate colour applied to highlights

Agenda



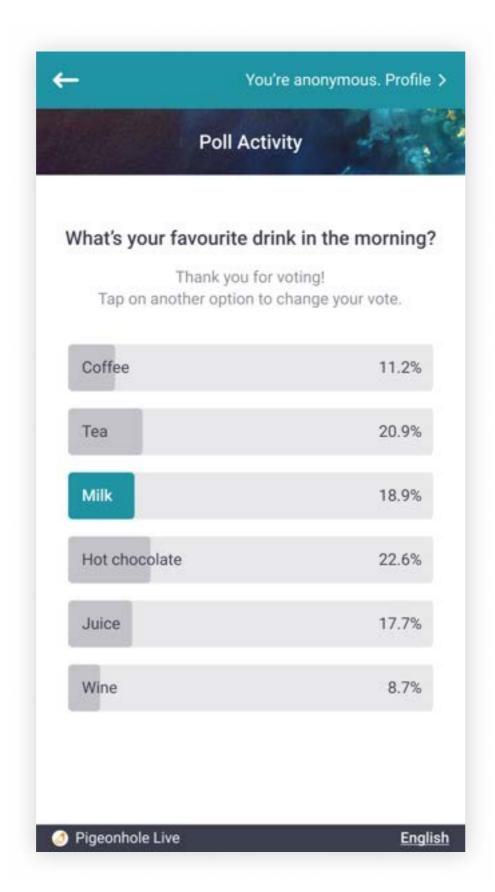
Q&A

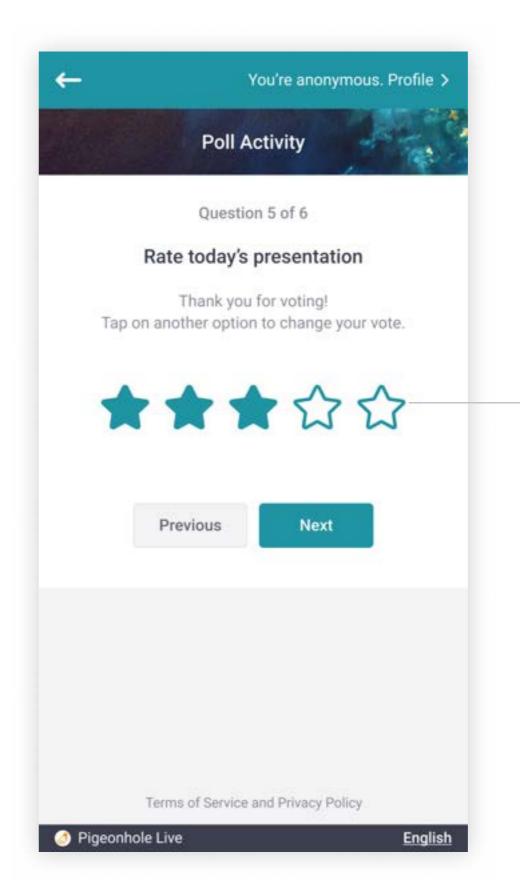




Optional logo on session pages Left-aligned or centre-aligned

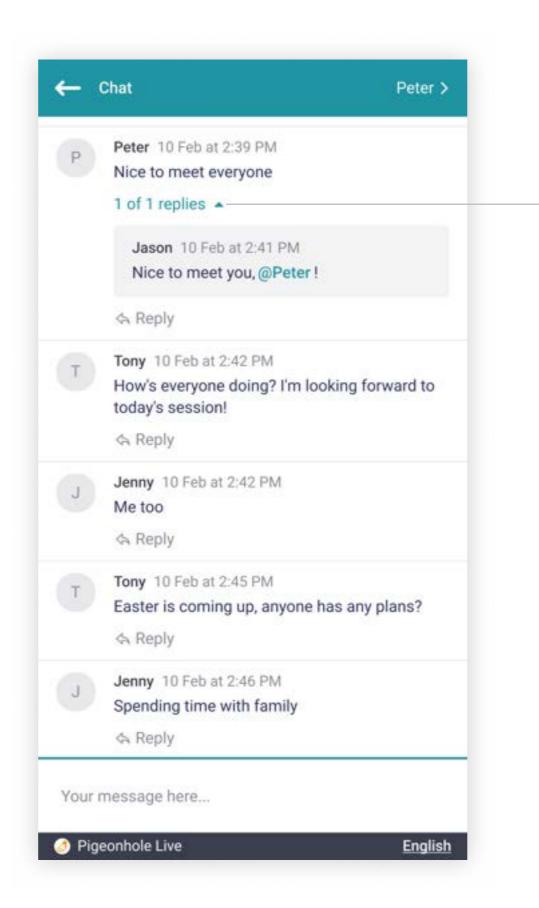
Polls





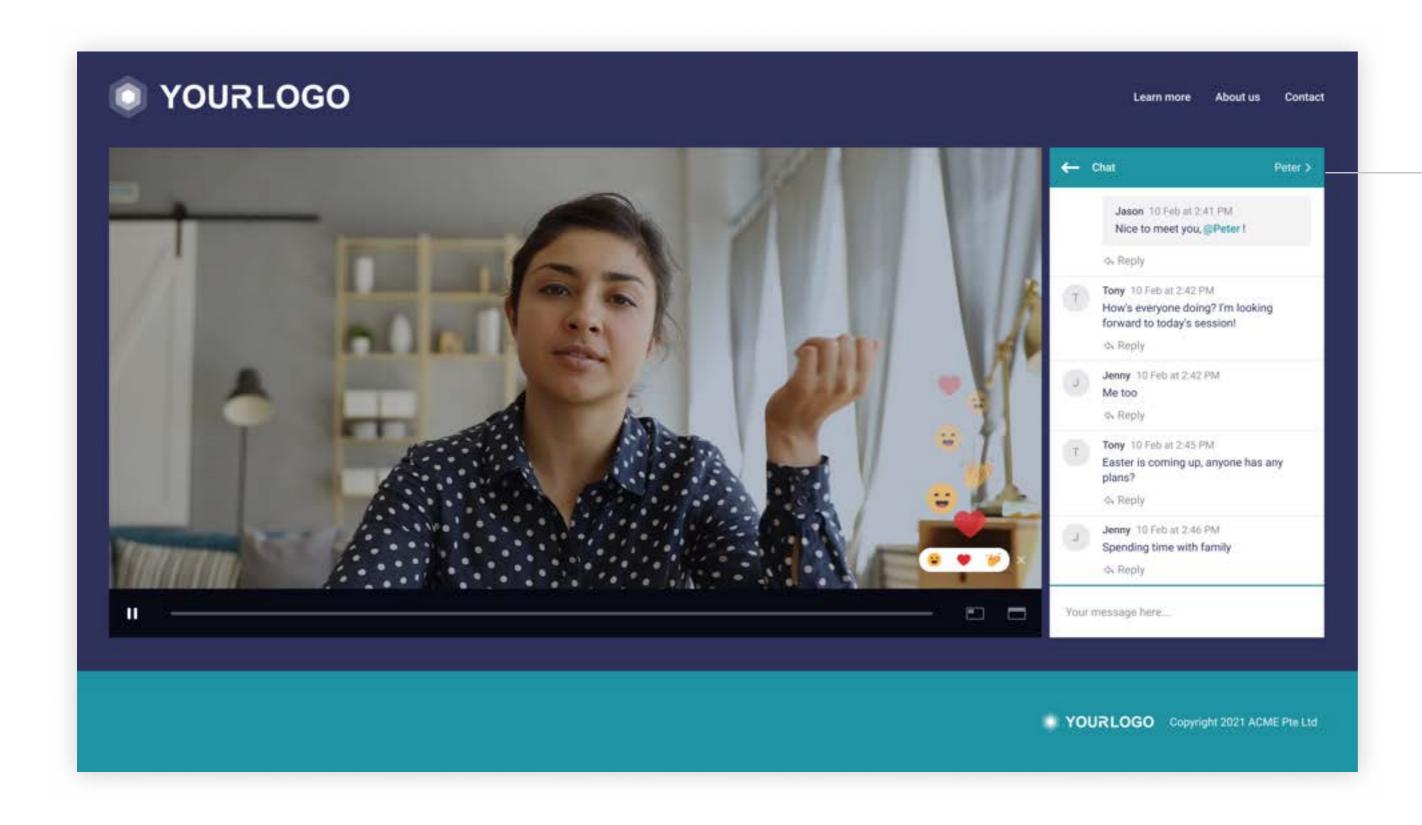
Corporate colour applied to poll charts and highlights

Chat



Corporate colour applied to highlights

Embed and reactions



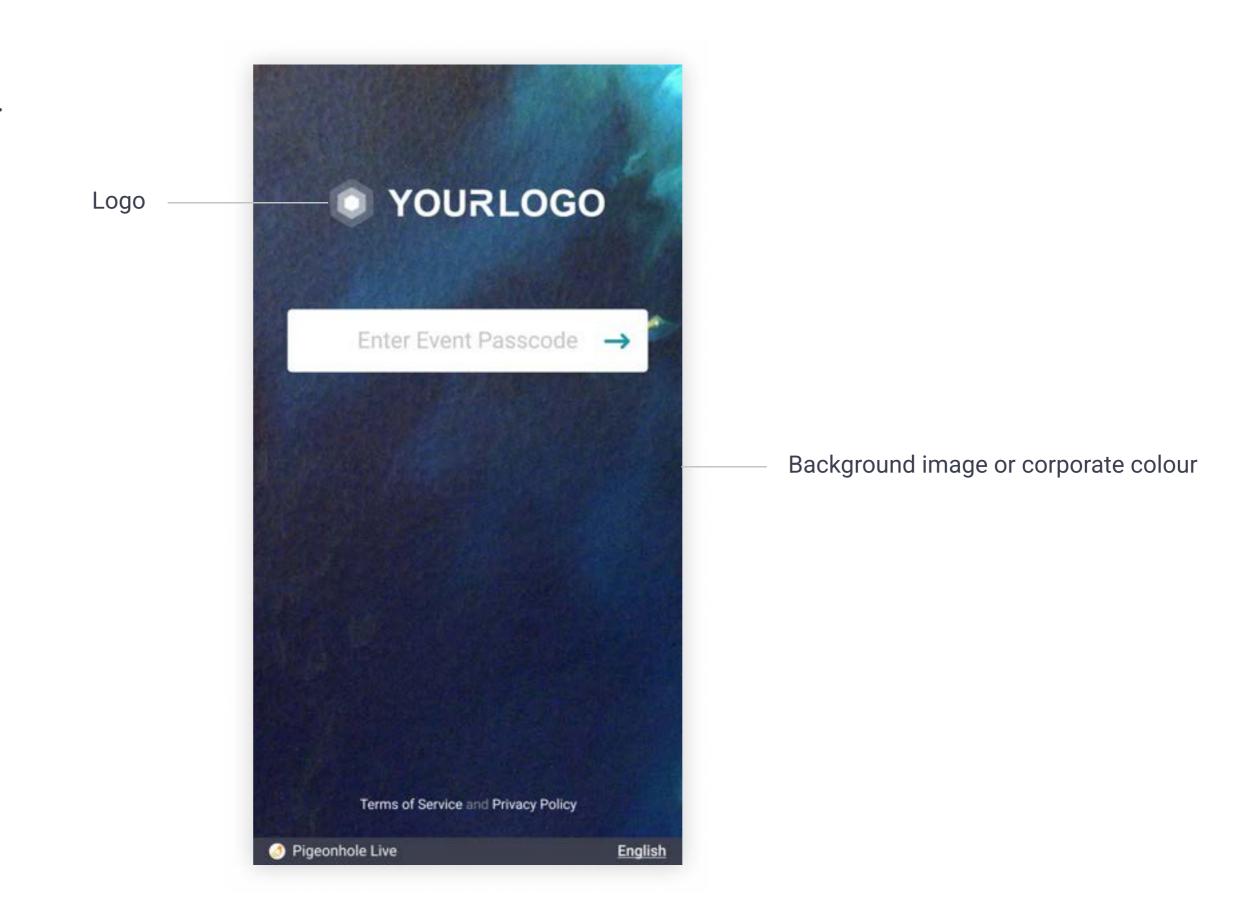
Embed Audience Web App with corporate colours within your own web page

Add-ons

- Branded, custom URL for login page
- Animated GIF background in Projector Panel and/or AWA
- Additional UI customisations
- Font change

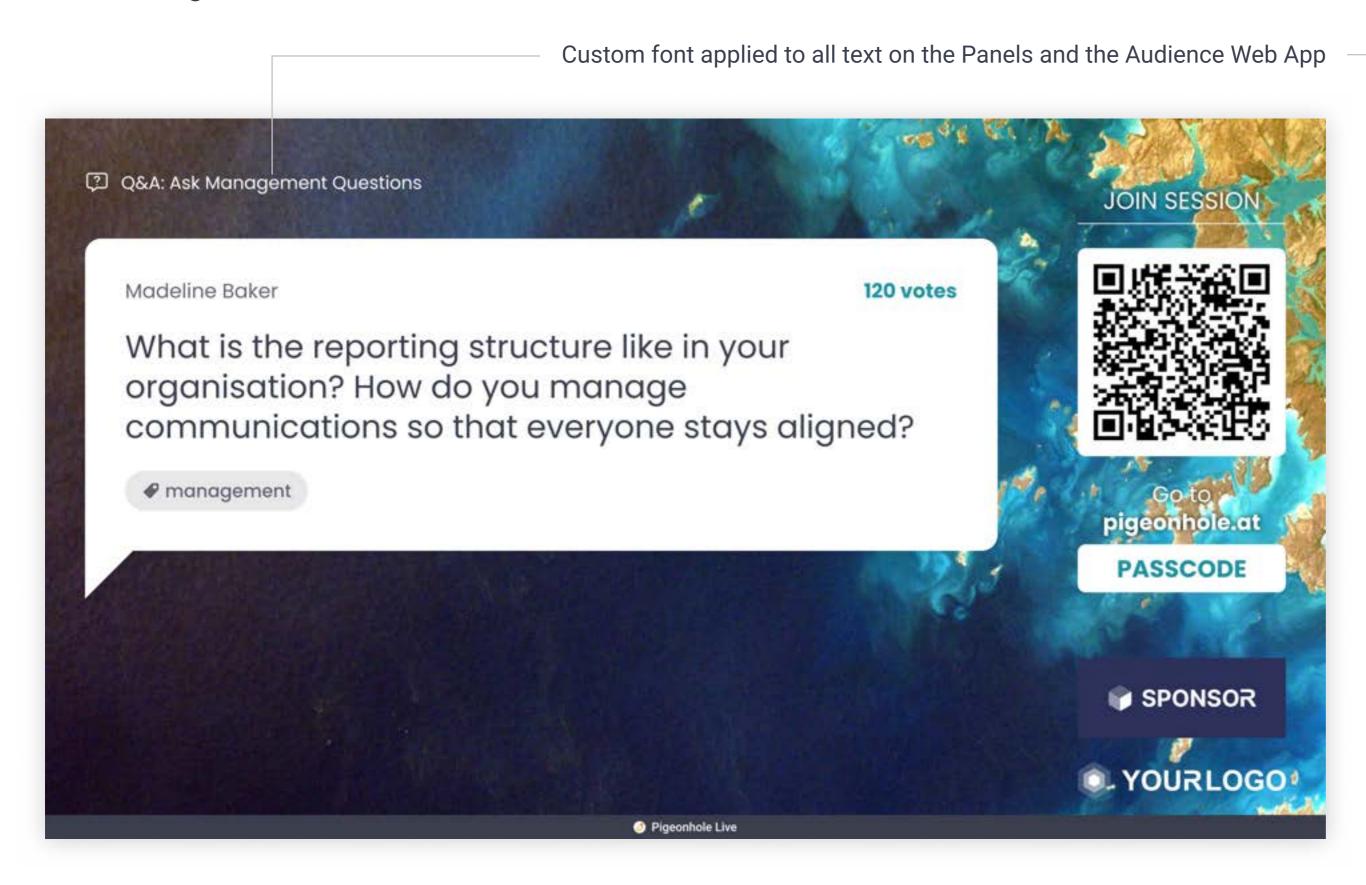
Login page

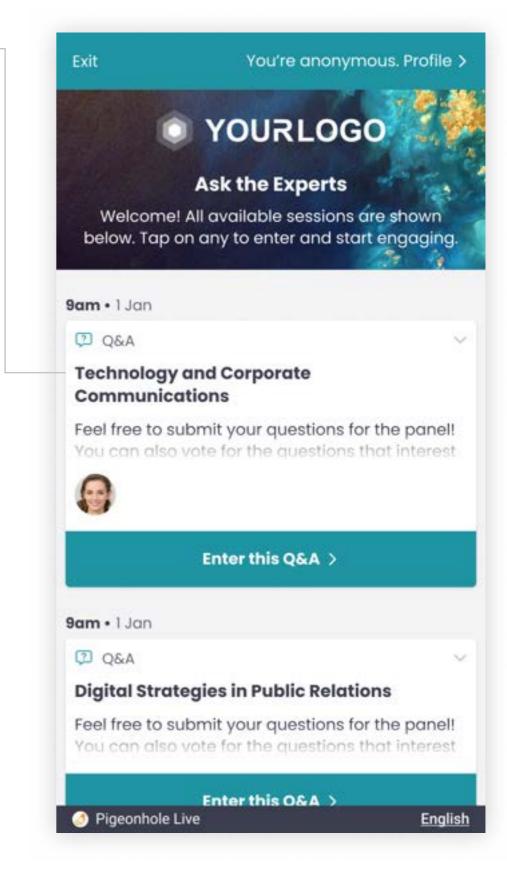
Customised subdomain URL, e.g. yourcompany.pigeonhole.at



All Panels and Audience Web App

Font change







If you have any enquiries, please contact your Account Manager.